DENILSON MADEIRA

CREATIVE DESIGNER | CREATIVE LEADERSHIP, AI & INTERACTIVE EXPERIENCES

Native Portuguese · Fluent English | Remote & relocation

denilson.madeira@outlook.com | +55 62 99294-4147

denilsonmadeira.com | linkedin.com/in/denilsonmadeira

PROFILE

I connect creative direction, design, AI and business from understanding the challenge through delivery. Experienced in team leadership and hands-on brand, content, e-commerce and physical-digital product work. I learn the context, develop solutions, refine processes and review quality. MSc in Interactive Digital Media with First Class Honours, published projects and dozens of 3D pieces sold in Ireland.

PROFESSIONAL EXPERIENCE

3D Designer - AI Interactive Experiences | Revelo

Sep 2026 - present

- Develop and refine browser-based 3D experiences with HTML and Three.js, integrating geometry, materials, lighting and assets.
- Review AI-generated visual and interactive outputs, identifying defects and documenting revisions and quality criteria.

AI Trainer & Multimodal Quality | Outlier AI

Aug 2025 - Aug 2026

- Evaluated multimodal outputs for instruction adherence, visual quality, usability and consistency; compared results and delivered structured feedback.

Freelance 3D Designer & Product Creator | Independent

Dublin, Ireland | Jun 2022 - Jul 2026

- Modelled, prototyped, produced, finished and sold dozens of 3D-printed pieces during my MSc, resolving scale, material and printability constraints.

Hospitality & Visual Communication | Eathos / Lottie’s

Dublin, Ireland | Jun 2022 – Jul 2026

- **Eathos:** promoted from customer service to barista and front-of-house cashier, taking on broader guest-service responsibilities.
- **Lottie’s:** coordinated orders between guests and kitchen. Expanded into signage, promotional materials and venue decoration at management’s request.

Creative Director & Designer | Coraggio

Dec 2020 - Jun 2022

- Independently delivered client projects from briefing through visual identity, apparel graphics, content and commercial materials.
- Operated sales through Instagram, Shopify and Shopee; owned strategy, creative production and campaign operations in Meta Ads and Google Ads.
- Created Turma do Céu, connecting characters, brand identity, scripts, content and product commercialisation.

PROFESSIONAL EXPERIENCE — CONTINUED

Speaker & Mentor | Independent Projects

Brazil | Dec 2015 - Dec 2020

- Designed and delivered a nine-session mentoring programme for small entrepreneurs, covering purpose, positioning and business development.
- Delivered training for dozens of participants and talks to audiences of thousands across different regions of Brazil.

Trainee — Logistics & Communications | Vale S.A.

Apr 2014 - Apr 2015

- Supported logistics, management presentations and internal communications; developed an operational-safety improvement recognised nationally within Vale.

Administrative Assistant | Sales Gama

Apr 2012 – Dec 2013

- Supported HR, payroll, benefits and administrative records; developed internal tools to organise operations.

Graphic Designer | WS Comunicação & Extiminas

Apr 2009 – Sep 2011

- Created brand identities and print/digital assets. Coordinated a team of approximately 9–10 at WS and led a department of around 10 at Extiminas.

PROJECTS & OUTCOMES

PURPO: Created and directed a children's universe: production manual, characters, published episodes and continuity review. AI-assisted audiovisual pipeline with personal direction and quality control.

Turma do Céu: Nearly 200K YouTube views and 3.2K subscribers through organic growth, without paid traffic. Brand and content creation, with an identity evolution from 2D to 3D.

ÉireLore: MSc project: concept, UX, storytelling and NFC-enabled 3D collectibles linked to a digital portal. Modelling, printing, airbrush painting and finishing; working prototype.

EDUCATION

MSc Interactive Digital Media | Griffith College Dublin | First Class Honours, 2026
Coursework: Business of Digital Media, Digital Media Platforms, Interaction Design, Visual Communication, Web Authoring and Research Methods. Applied campaign planning, cross-platform content, UX/UI, research and prototyping; Figma in academic projects. Electives: 3D Modelling & Rendering and Game Design and Development.

BSc Information Systems | Funcesi | 2013

TOOLS & SKILLS

Illustrator · Photoshop · DaVinci Resolve · ZBrush · Blender · Unity · Marmoset · Chitubox · ChatGPT · Claude · Magnific · Kling · ElevenLabs · Lyria · Adobe Character Animator (2D) · Microsoft Office

Figma: intermediate, academic projects. Business: Shopify, Shopee, Meta Ads, Google Ads.

Creative direction · Brand consistency · AI-assisted workflows · Prompt design · Quality assurance (QA) · Rapid prototyping · End-to-end delivery · Cross-functional collaboration · E-commerce · Paid media